

THE STATE OF HBCU CAREER CENTERS



A survey conducted by 

ABOUT THE SURVEY

The HBCU Career Services Survey was developed by The HBCU Career Center and shared with all 105 Historically Black Colleges and Universities (HBCUs) in 2018. The first version of this survey was conducted in 2012.

This survey is the first and only of its kind. The purpose of the survey was to establish the state of staffing, resources, structure and services at HBCU career centers. Additionally, survey questions sought to understand employer relationships with HBCU career centers.

Career centers at thirty four (34) colleges and universities submitted responses online via Survey Monkey.

The HBCU Career Center does not make any claims about the scientific nature of the survey, but guarantees that the results are as shared by the participating schools. Each survey participant received a copy of Resume Guide; How to Look Good on Paper and one participant received a \$150 gift card.

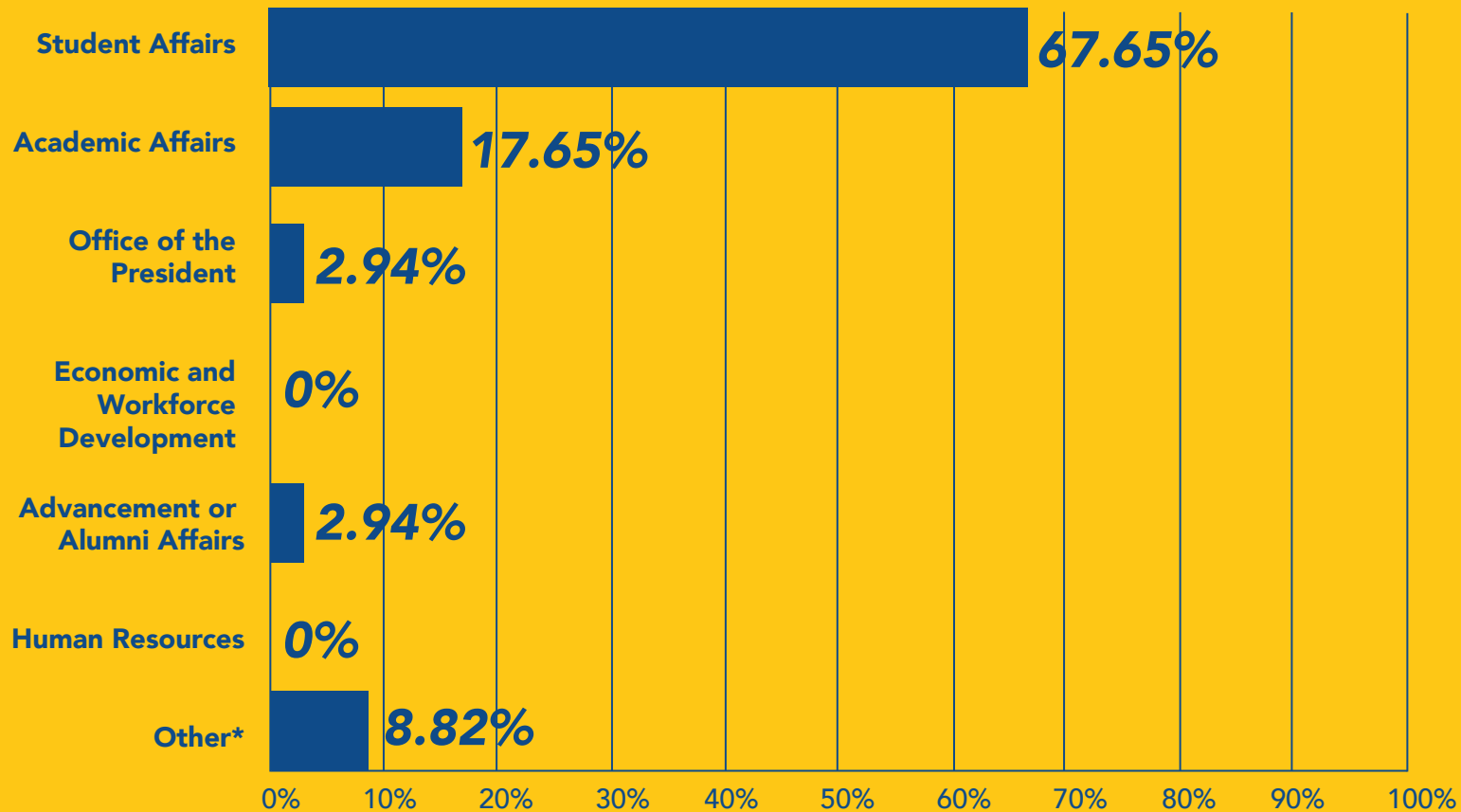


PARTICIPATING HBCU CAREER CENTERS

Alabama A&M University
Alabama State University
Albany State University
Alcorn State University
Allen University
Benedict College
Bethune-Cookman University
Bowie State University
Clark Atlanta University
Cheyney University of Pennsylvania
Delaware State University
Elizabeth City State University
Fayetteville State University
Grambling State University
Howard University
Jackson State University
Kentucky State University

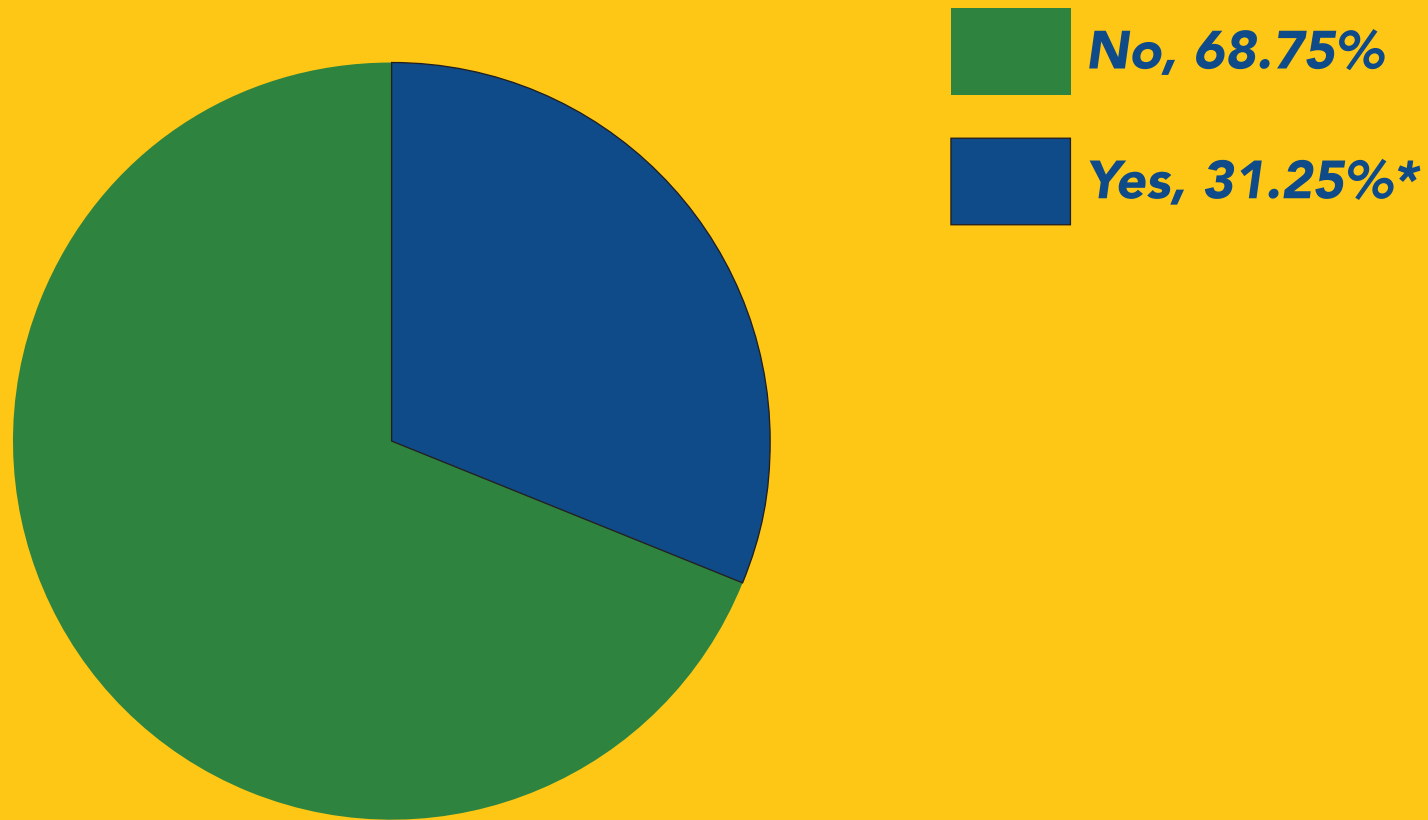
Lane College
Langston University
Livingstone College
Mississippi Valley State University
North Carolina Central University
North Carolina A&T State University
Philander Smith College
Saint Augustine's University
Savannah State University
Shorter College
Tennessee State University
Tougaloo College
University of the District of Columbia
University of Virgin Islands on St. Croix
Virginia Union University
Voorhees College
Xavier University of Louisiana

Q1: The career service office is part of which unit on your campus?



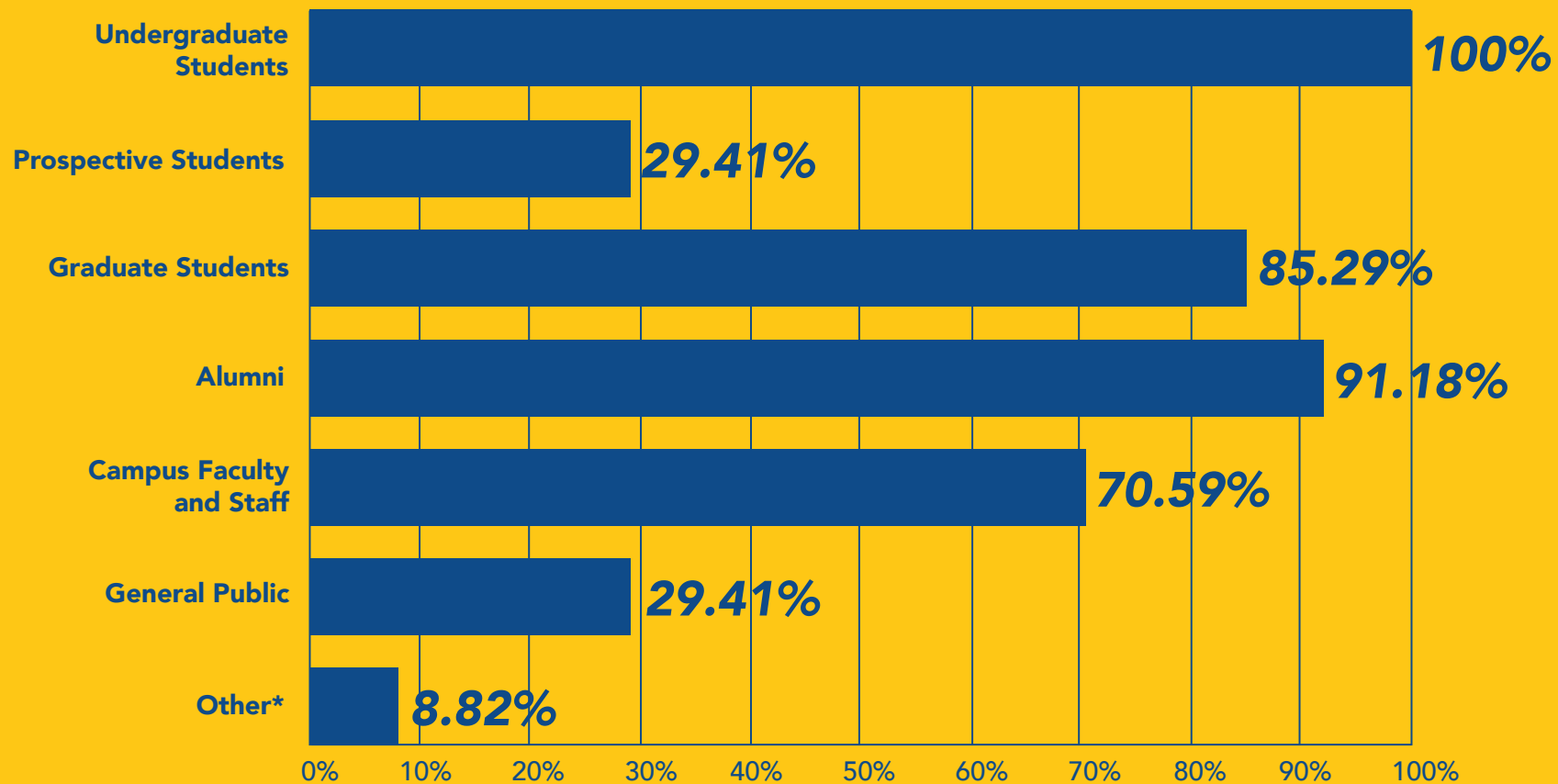
*Enrollment Management (2 Responses); Institutional Planning and Research

Q2: Do other departments on campus, provide their own dedicated career service professionals?



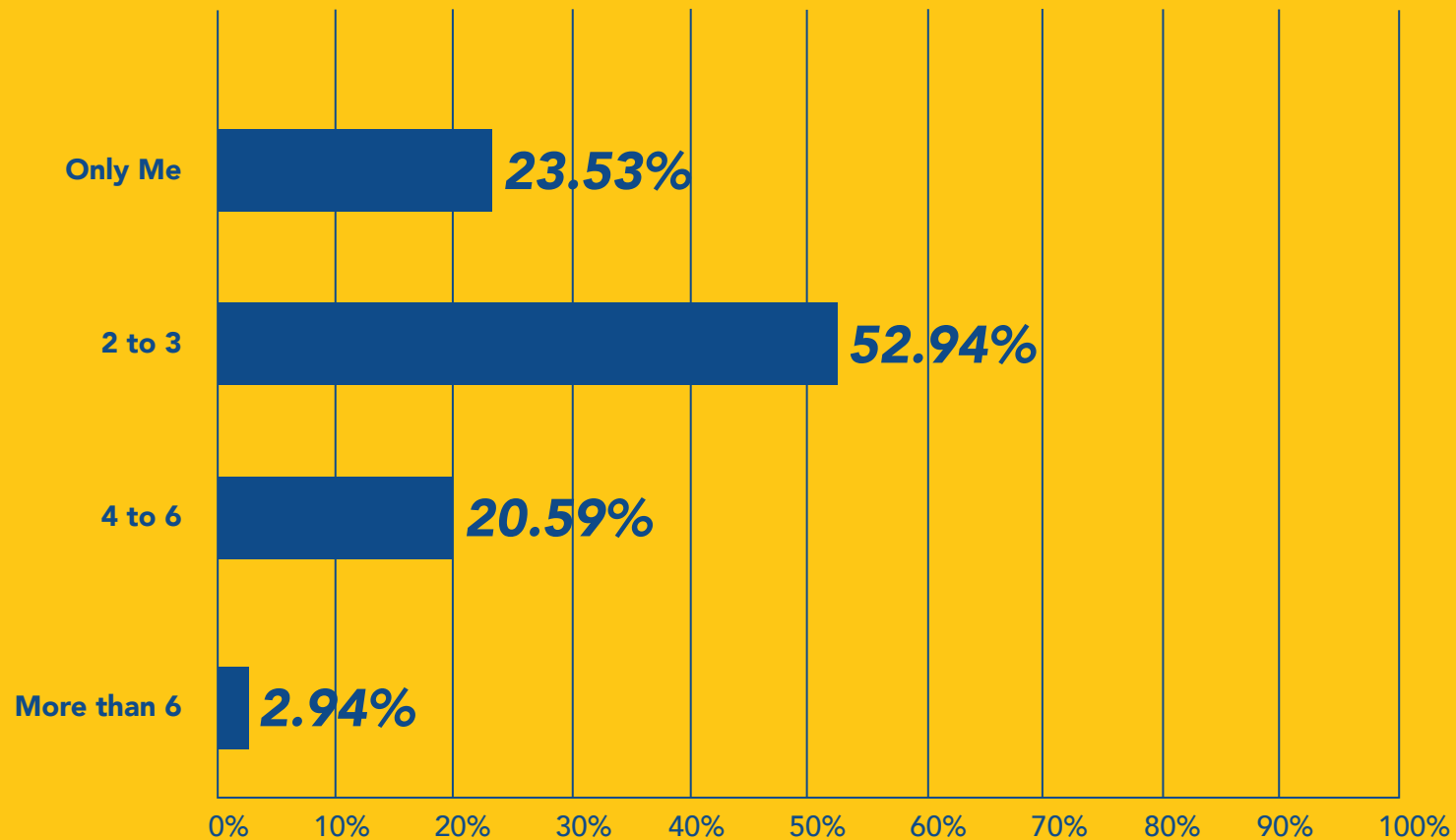
* Honors Program; Experiential Learning; College of Pharmacy; School of Architecture and Computer Science; School of Communications; Law School, Biotechnology; College of Science and Technology; College of Engineering (2 Responses) and College of Business (6 Responses)

Q3: Your campus career office provides career assistance to which of the following groups?

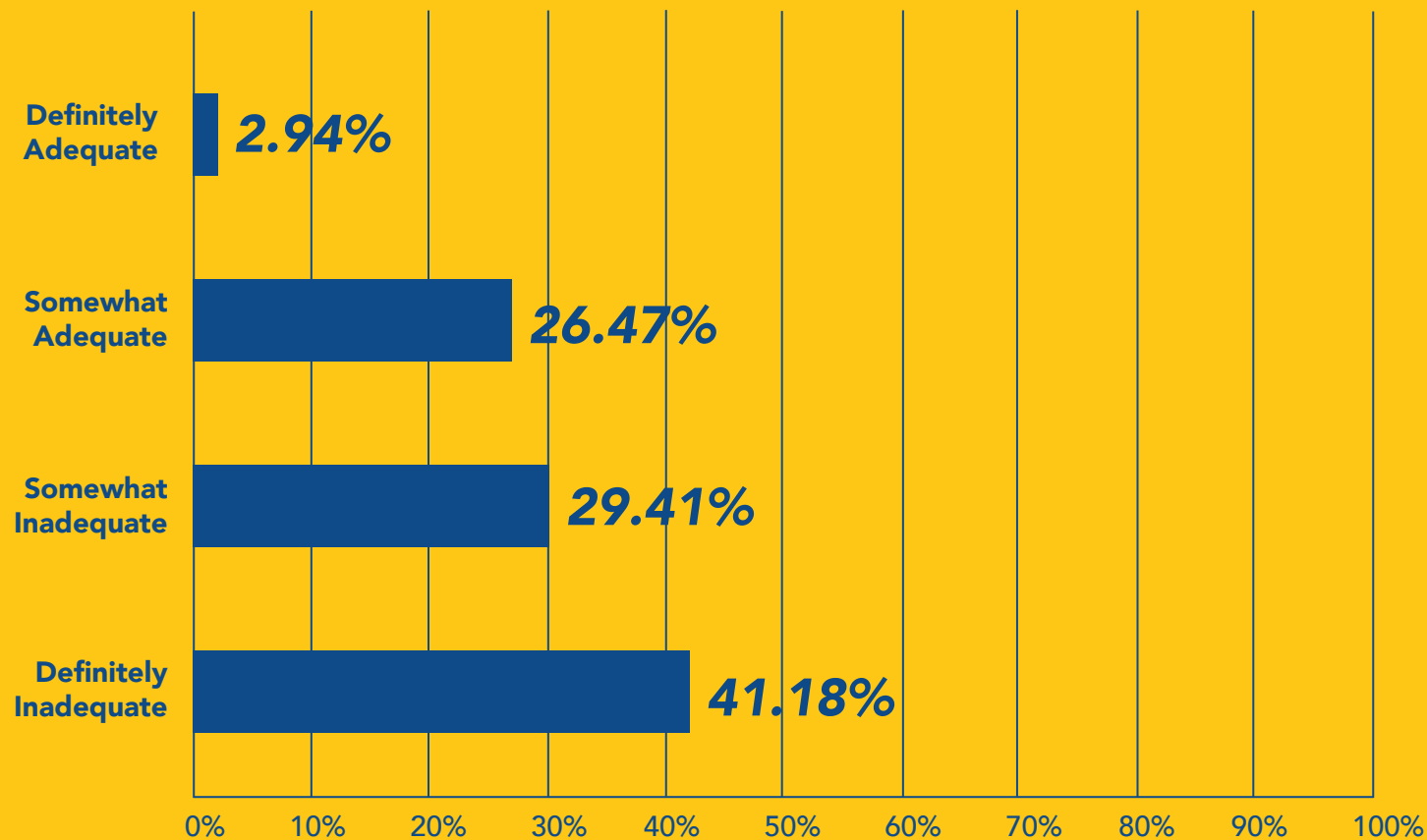


* Back2Basics High School Club; Career Fair open to general community and high school students

Q4: How many professional staff work in your office?

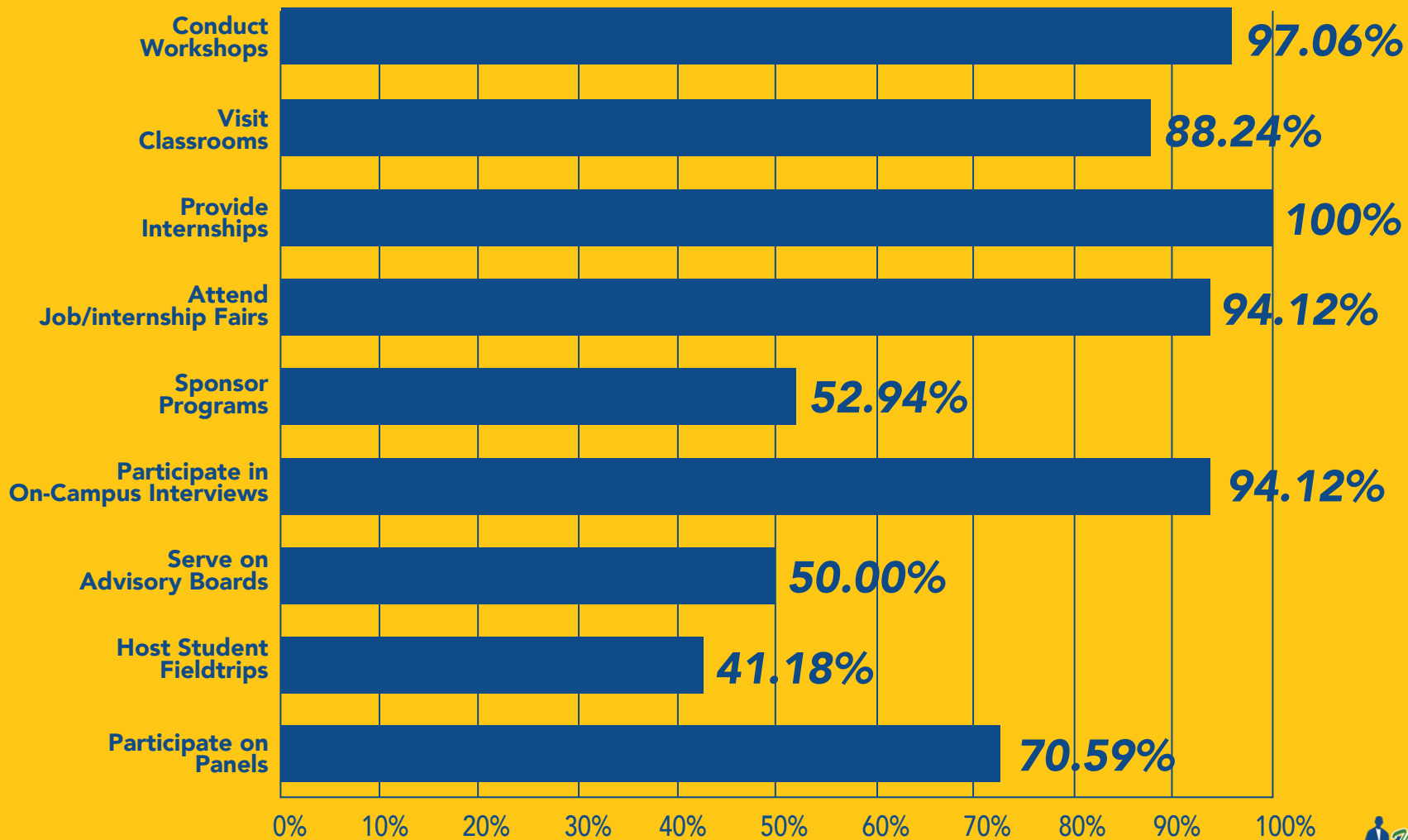


Q5: The budget for your career services department is:

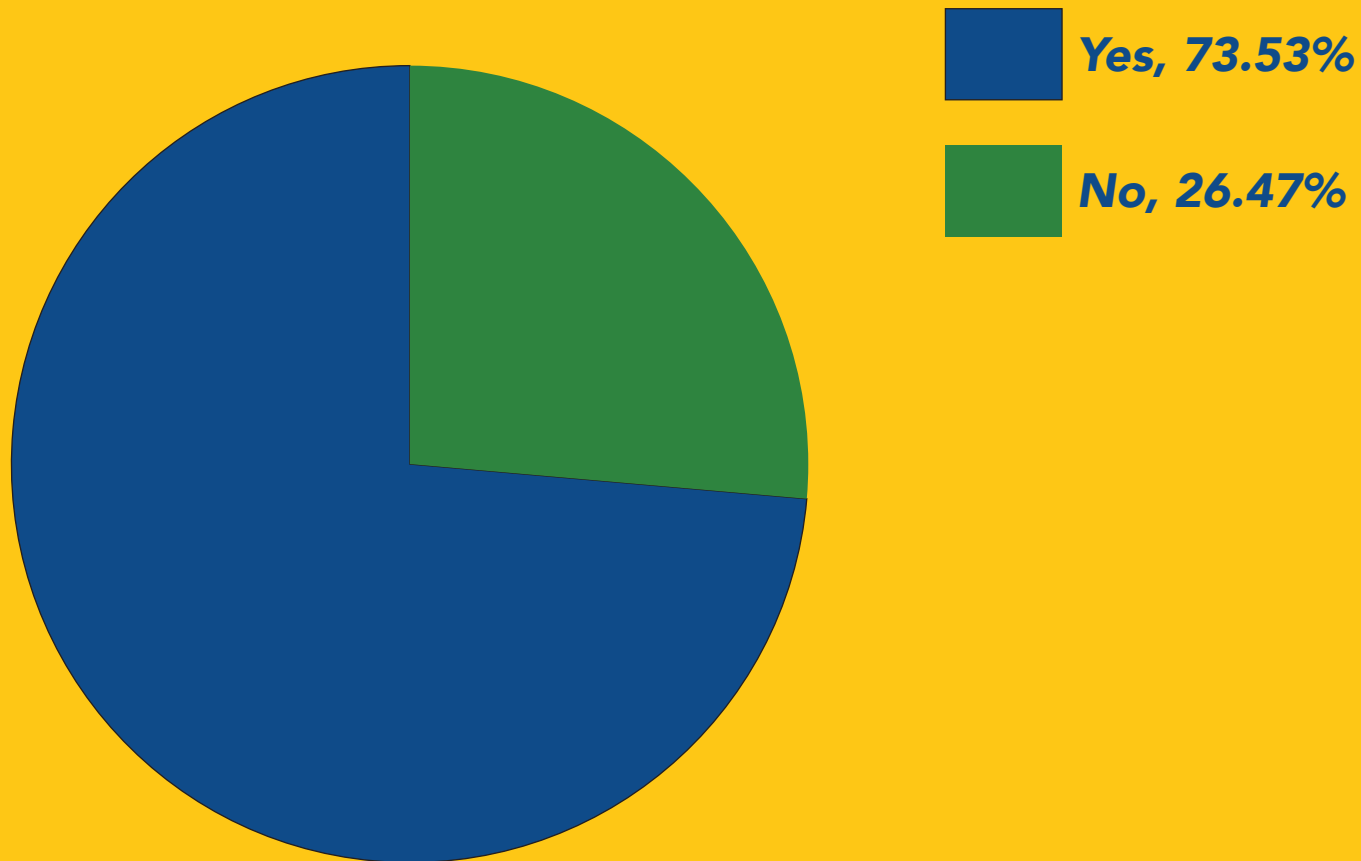


Note: Some career offices indicated grant funding from the UNCF-Career Pathways Initiative and Department of Education Title III grants. Others mentioned corporate partnership funding.

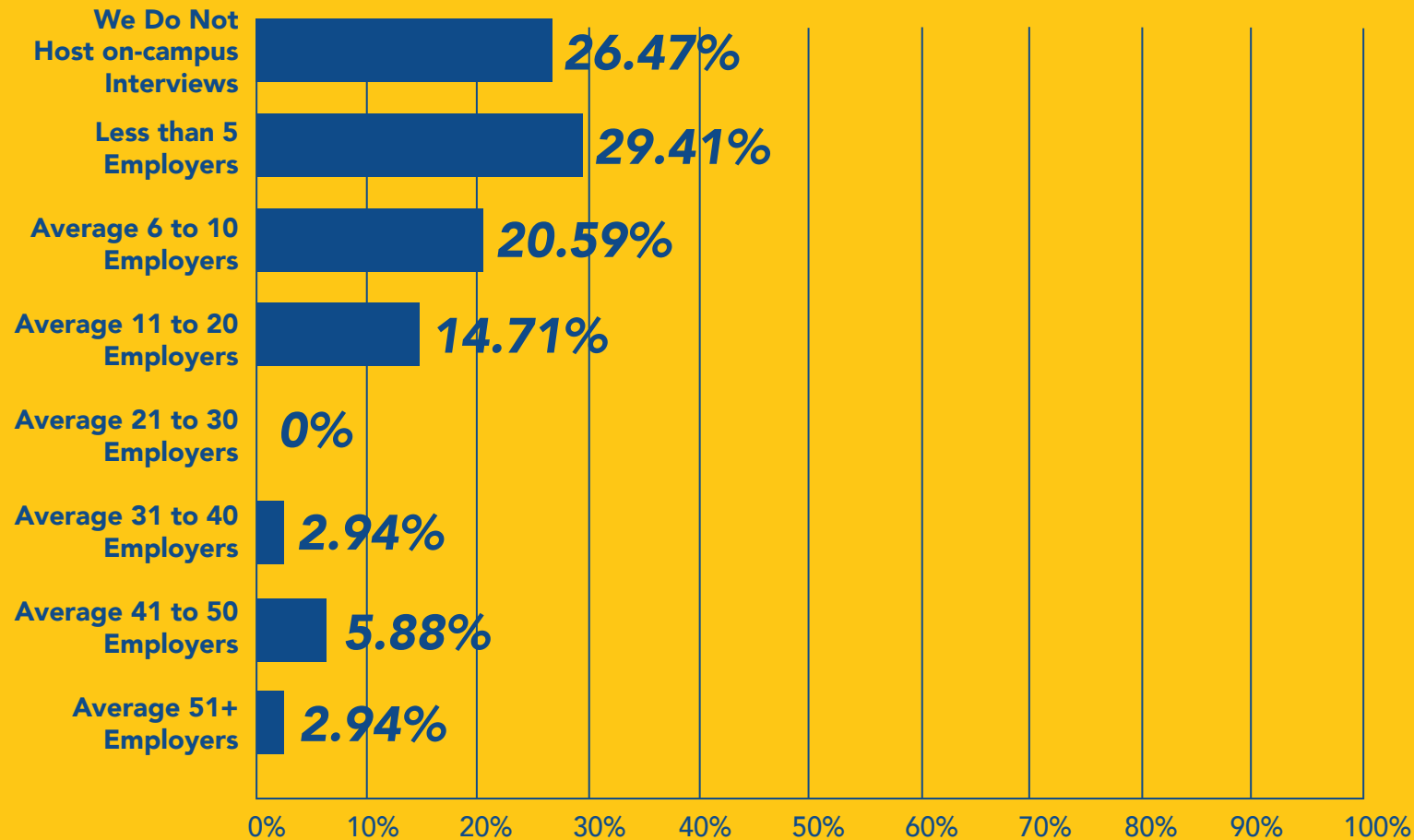
Q6: Employers collaborate with your career services office in which of the following ways? (choose all that apply)



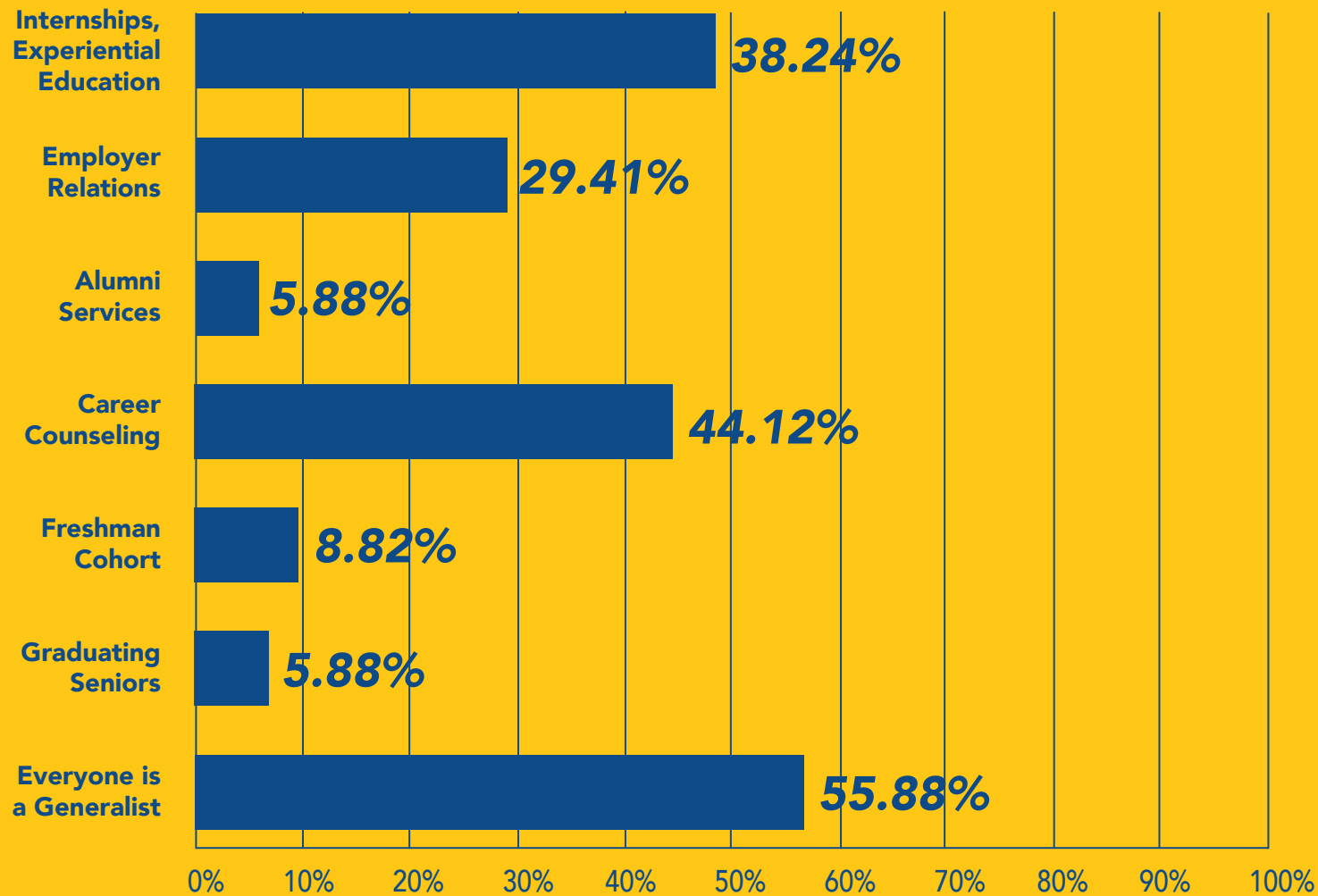
Q7: Does your office host employers for on-campus interviews?



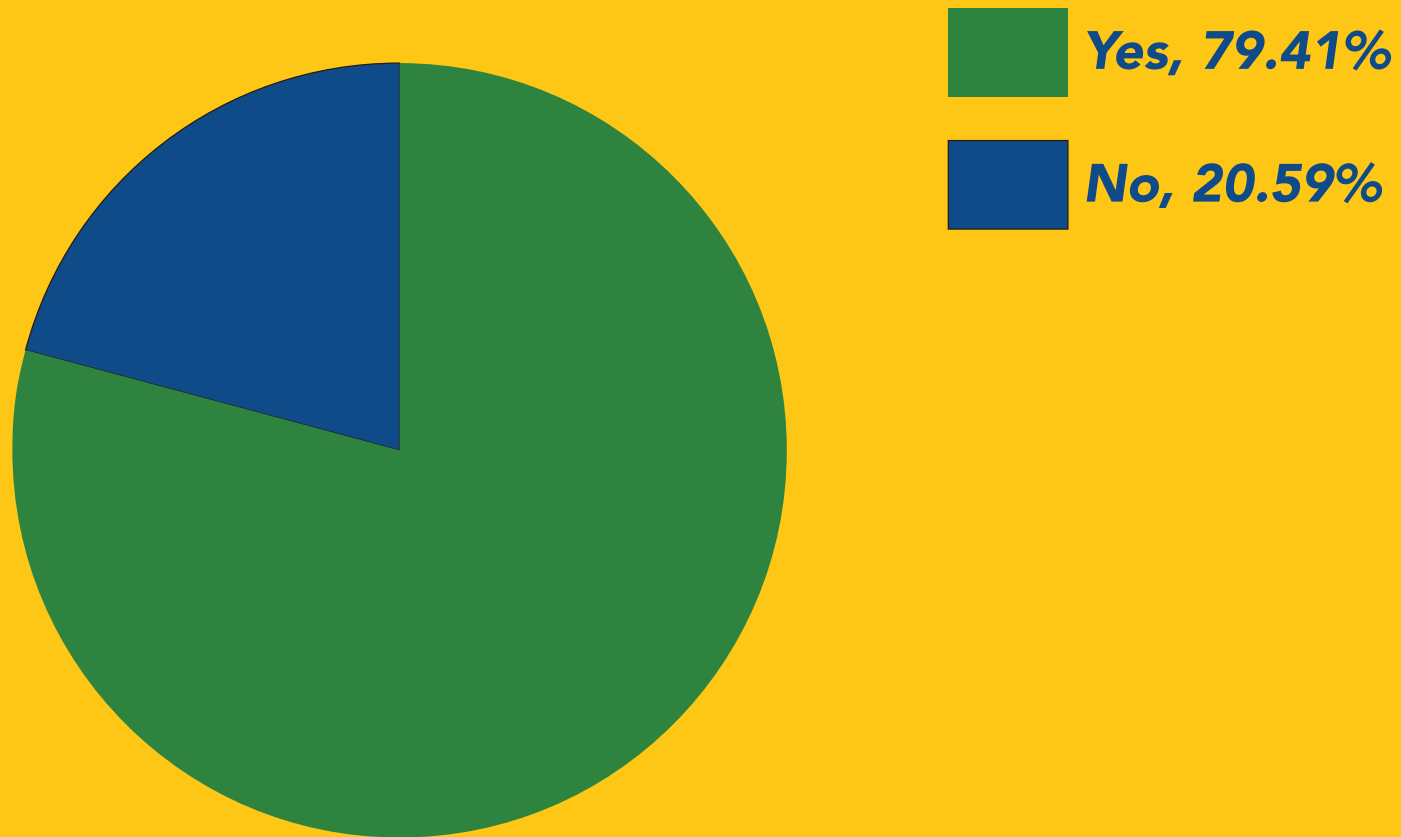
Q8: If your office hosts employers for on-campus interviews, how many employers conduct interviews each semester?



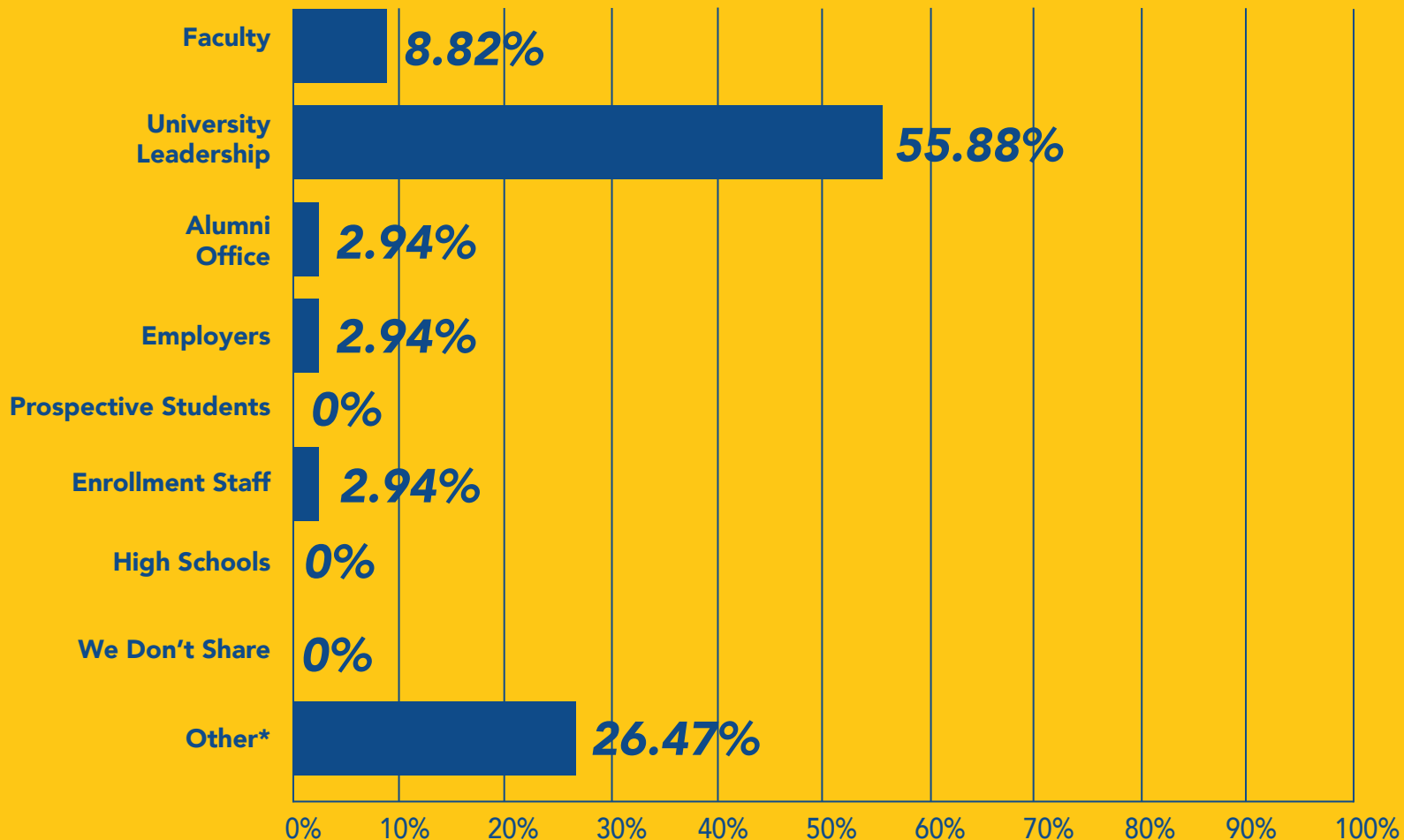
Q9: Does your office have specific professional staff dedicated to the following?



Q10: Does your office survey seniors or alumni about their career plans after graduation?

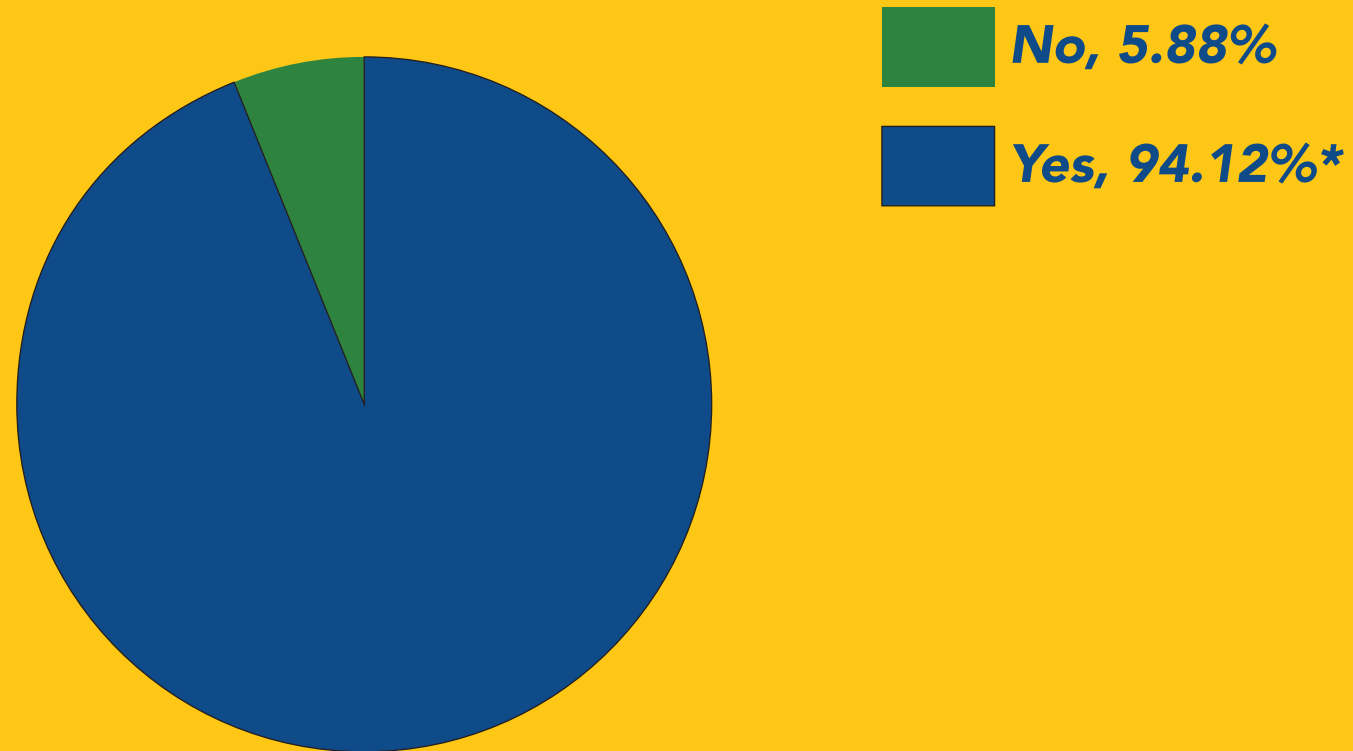


Q11: With whom do you share employment data about seniors and alumni?



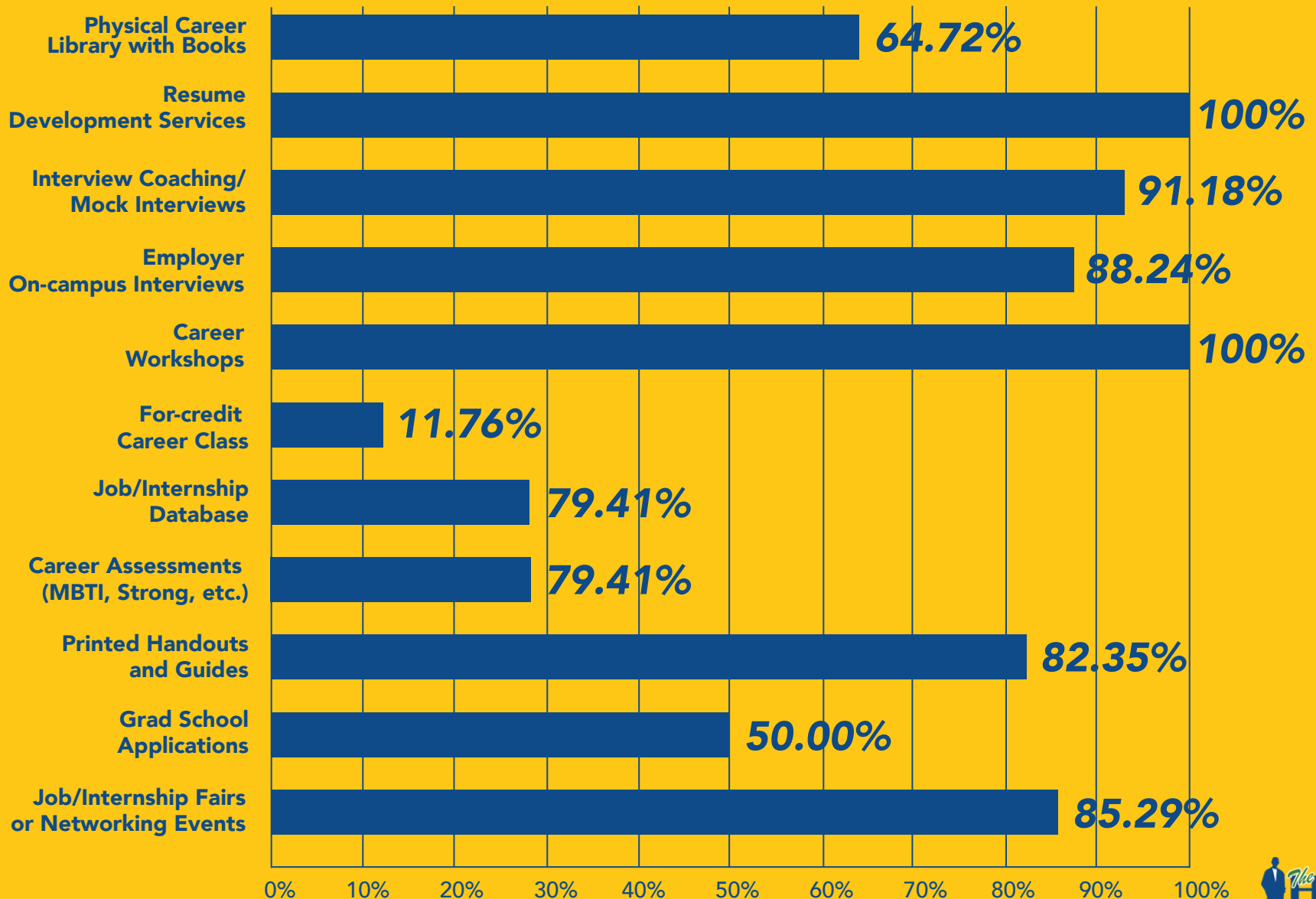
* Institutional Research (3 Responses), Alumni Office or Academic Affairs collected employment data.

Q12: Are the professional staff in your office members of any professional associations?

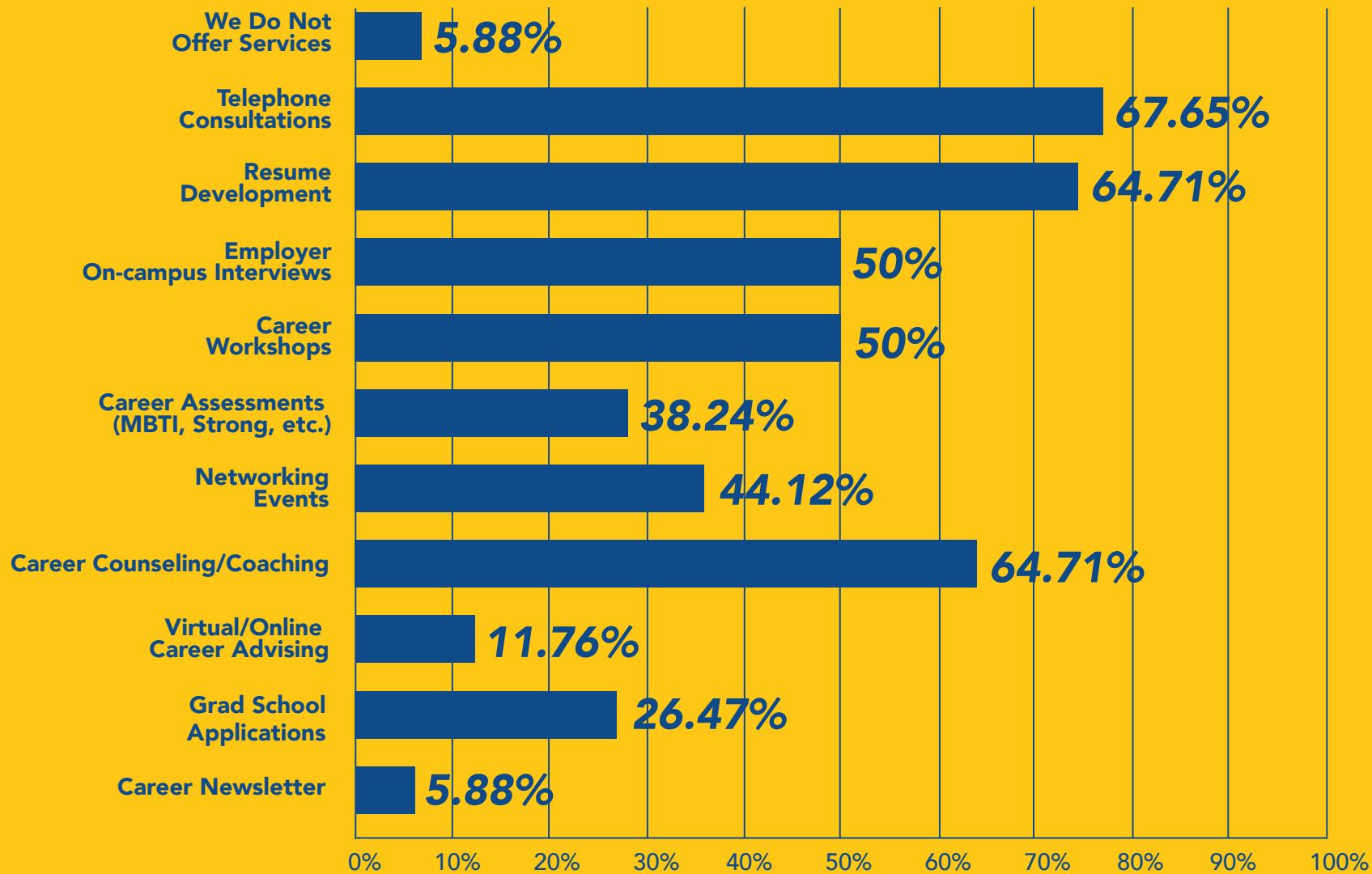


* National Association of Colleges and Employers National, State and Regional chapters, Chamber of Commerce, American Counseling Association, State Counseling Association, NCDA, NSEE, Center for Credentialing and Education, NASPA, ACDA, GCDA

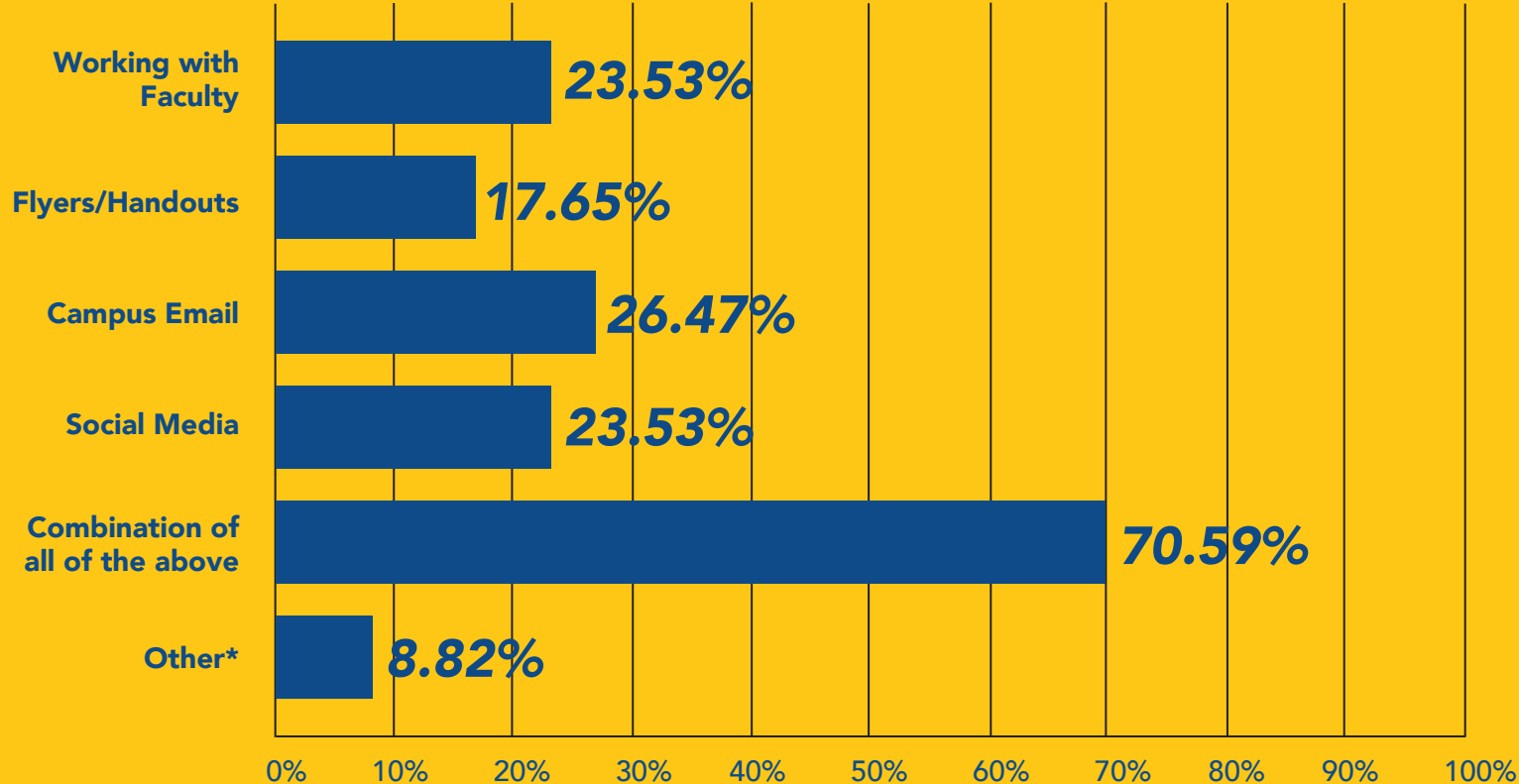
Q13: Identify all the services you provide for students. (choose all that apply)



Q14: Identify all the services you provide for alumni. (choose all that apply)



Q15: Of all the outreach methods you used to attract and maintain communication with users of your program, which has been most effective?



*Simplicity Software, Student Organizations,

Q16: Which of the following online social media services does your center use?

Facebook
82.35%

Instagram
70.59%

Twitter
64.71%

LinkedIn
26.47%

Snapchat
23.53%

Google Hangouts
11.76%

Blog
2.94%

Youtube, Vine, Periscope
5.88%

Messenger
2.94%

Podcast
2.94%

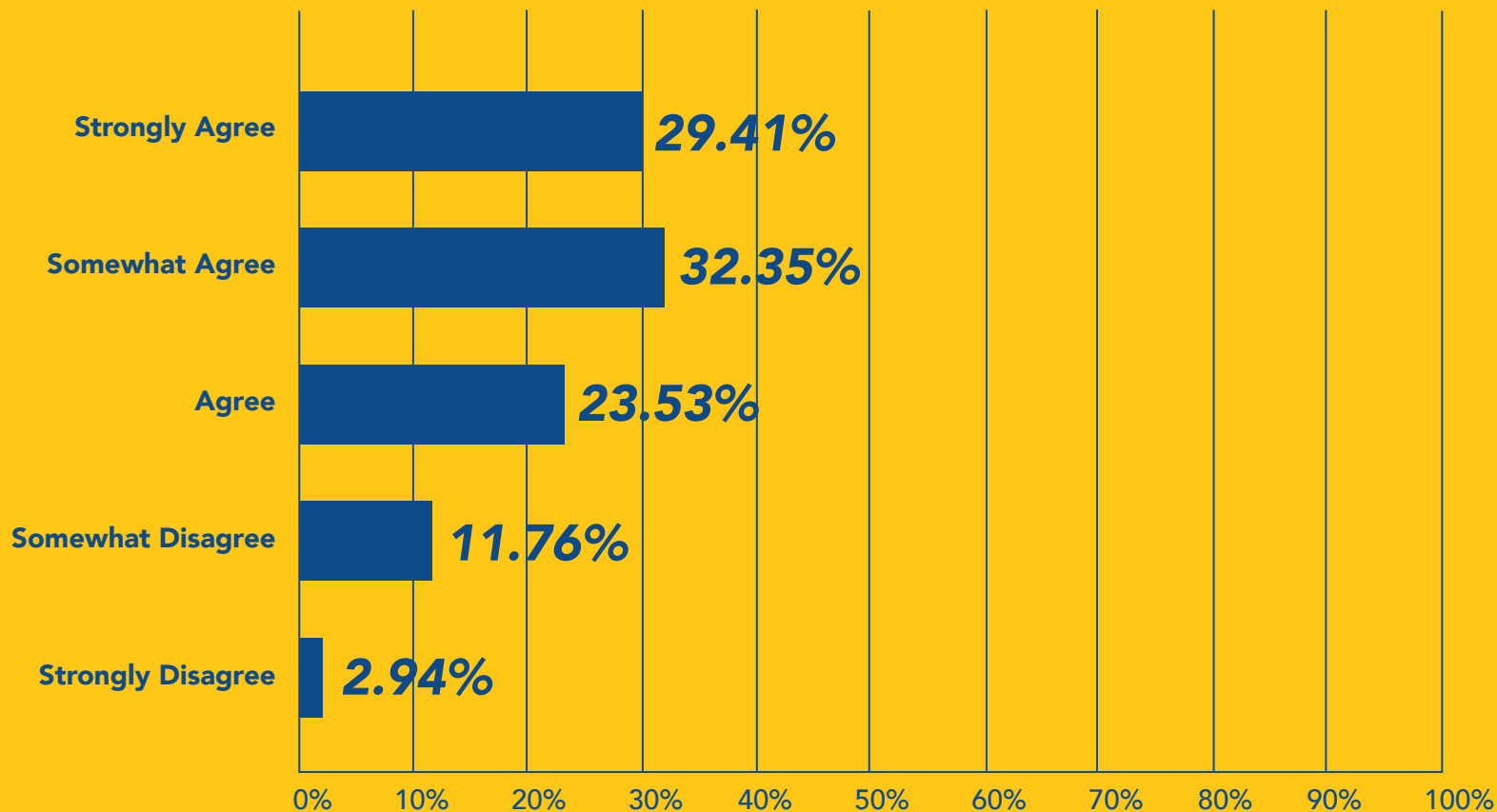
Other*
8.82%

Not Yet Using Social Media
0%

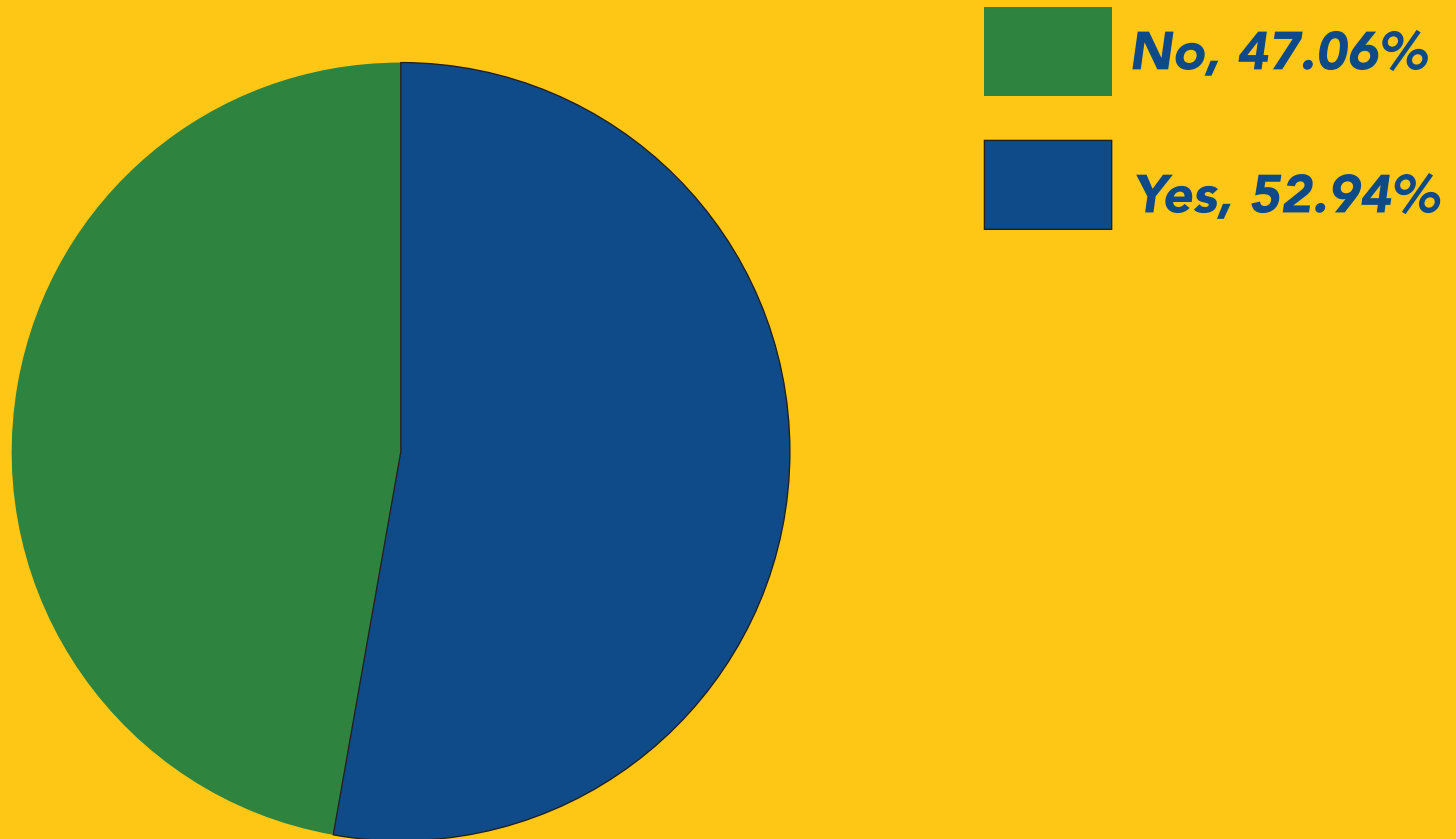
*Purple Briefcase; Our career center student workers use their social media accounts to help publicize our events; Pinterest



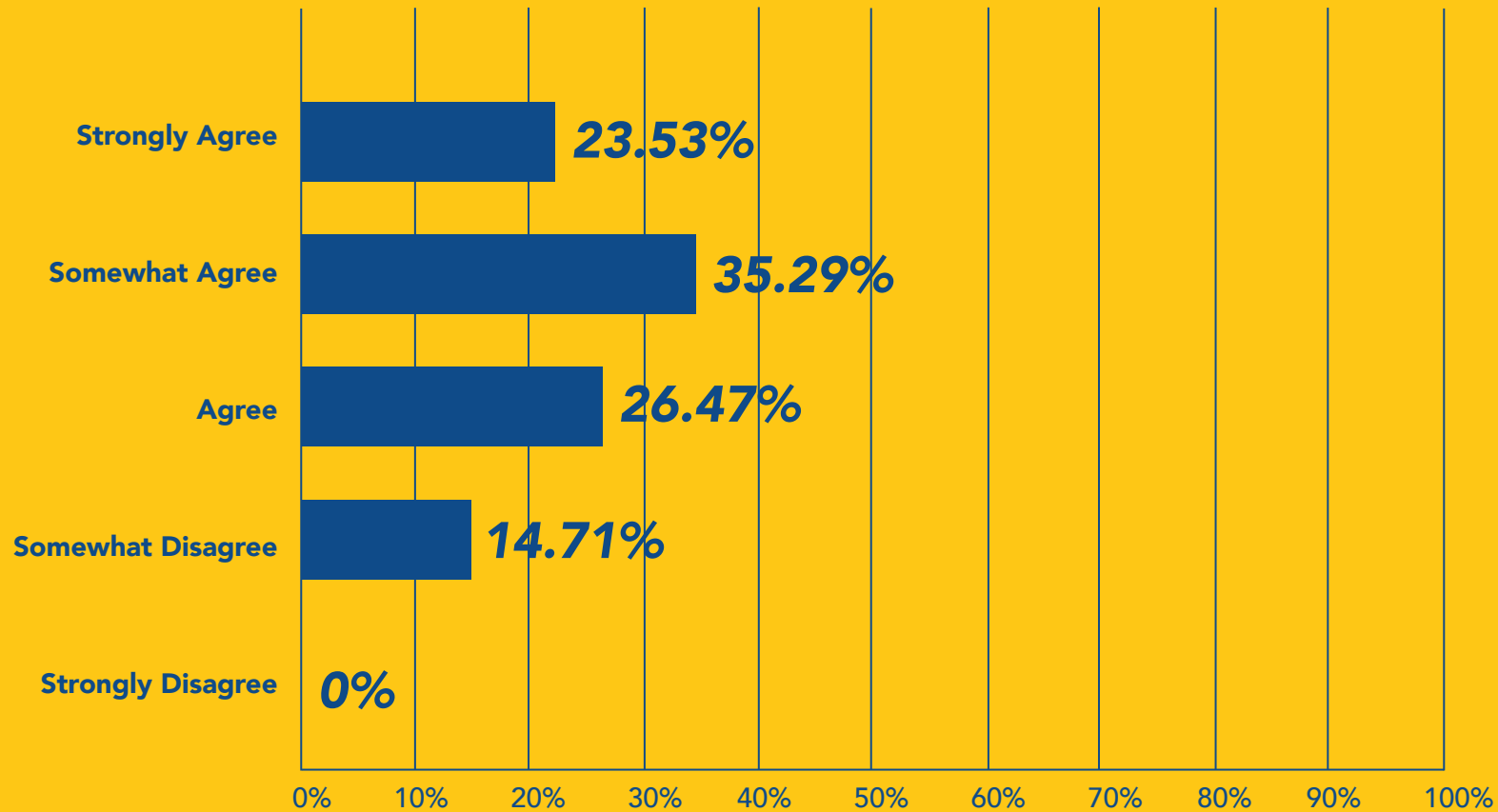
Q17: Career planning services are a priority for the executive leadership of my university.



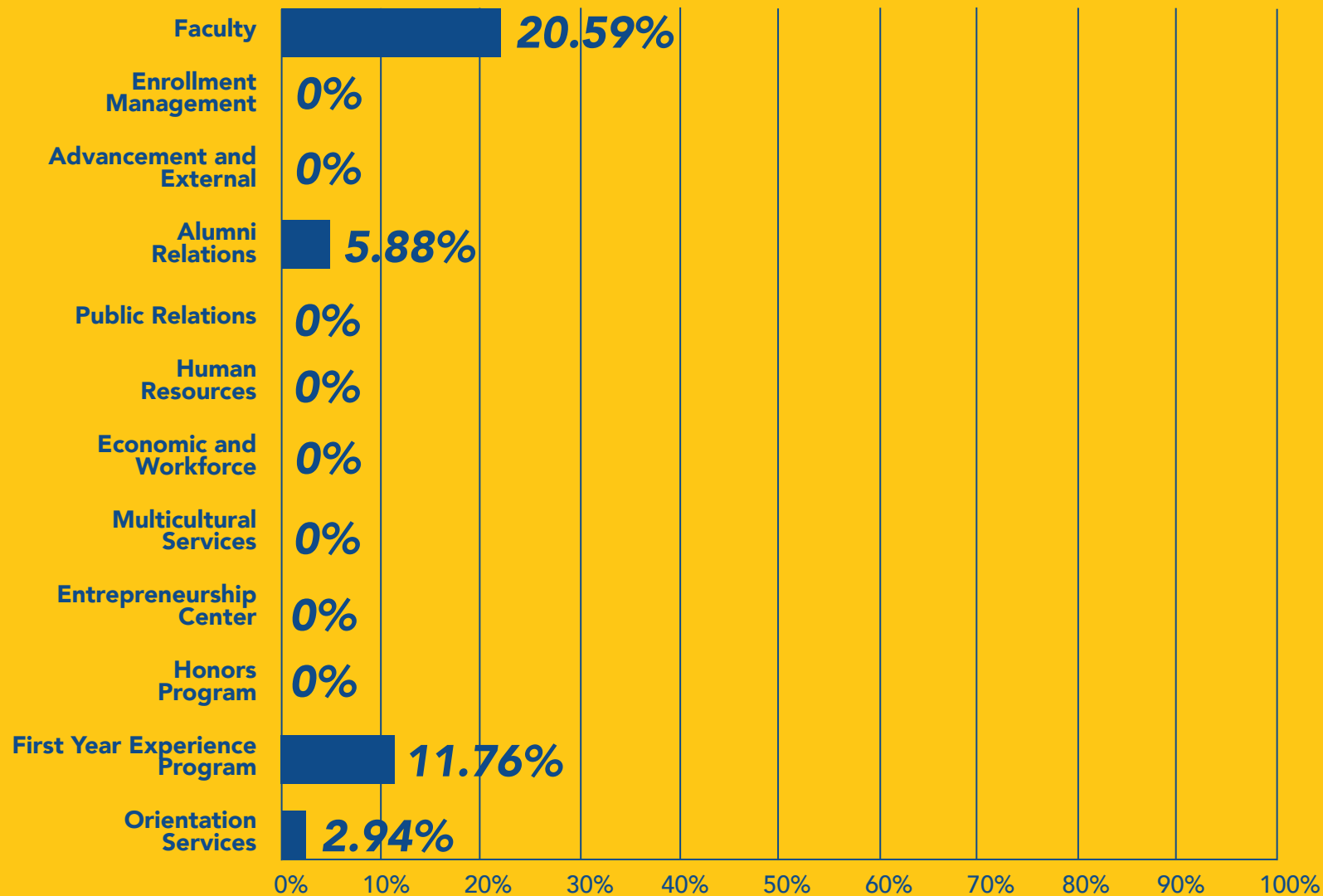
Q18: My university President has visited the career center.



Q19: My office can count on support from campus faculty.



Q20: Your career office regularly collaborates with which departments on career services programs?



Q21: Participants were asked to identify the top two resources that helped career center users land jobs. Similar responses were grouped and numbers indicate how many times each resource was mentioned.

Networking Events (Job Fairs, Employer Meet-ups, Professional Association) **16**

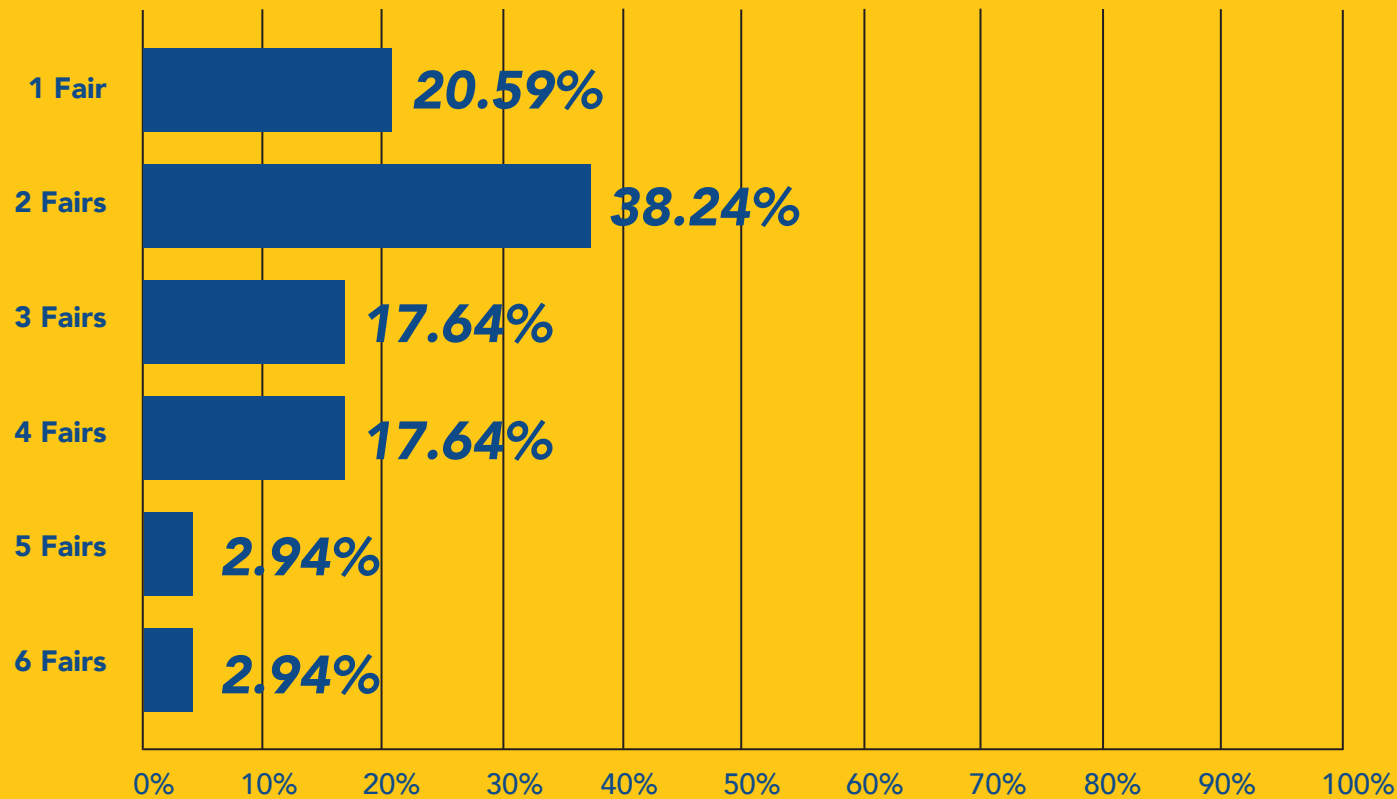
National Job Board Services **10**

Utilizing the Suite of Services Provided by the Career Office **8**

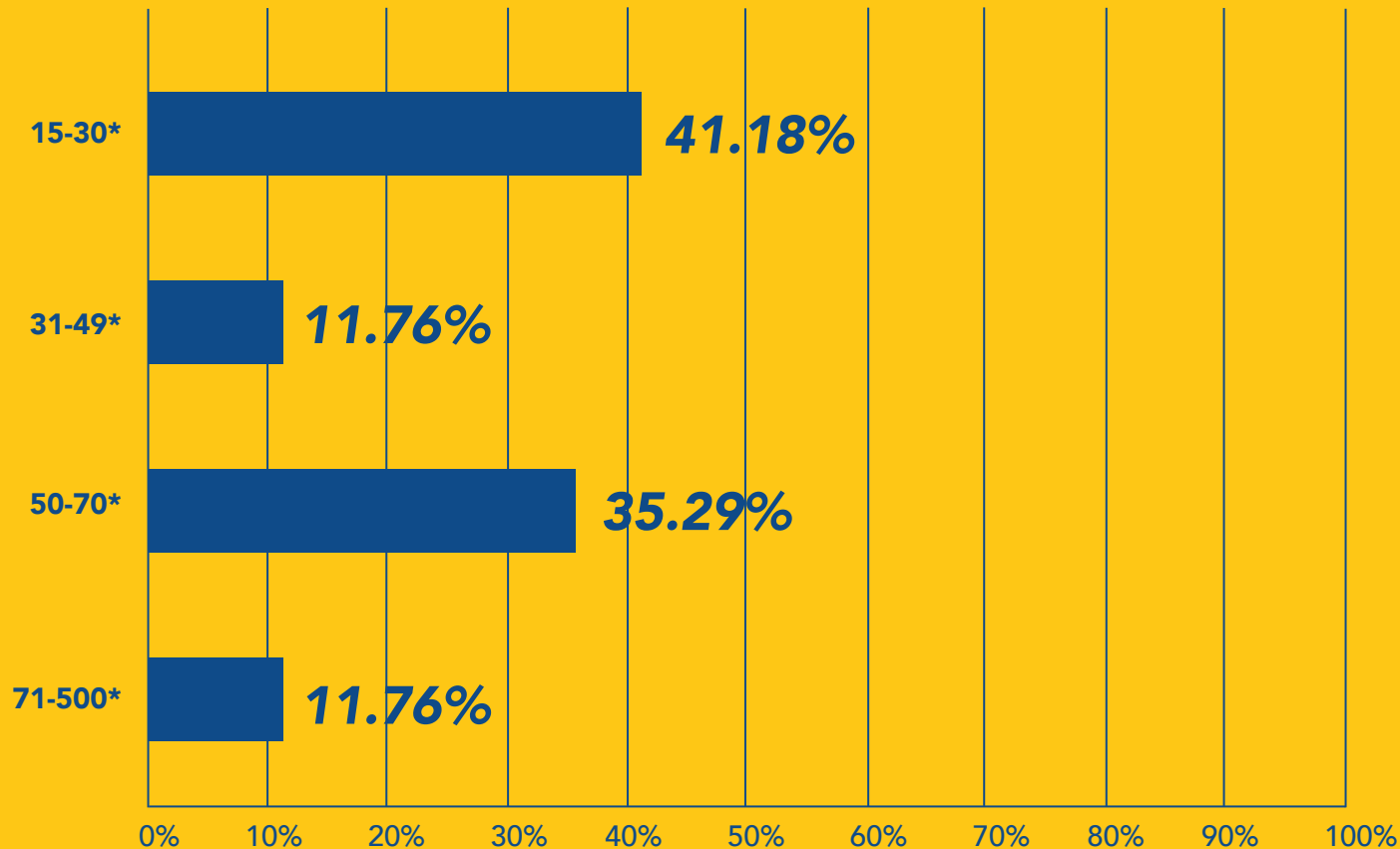
Social Media **6**

Internships **4**

Q22: How many career/job/internship fairs do you host on your campus each year?



Q23: Average number of organizations attending each career/internship/job fair on your campus each semester?



*Range of average # of participants and percentage of respondents

Thank you for reading our survey!

***For further inquiries, contact
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***Learn more about The HBCU Career Center:
thehbcucareercenter.com***

